

Stonecom Contest Rules



CONTEST: Raise The Roof
STATION: 106-9 Kicks Country (WKXD); Lite Rock 95.9 (WLQK)

Section One: How To Enter The Contest

The Raise The Roof On Reading contest will run on the following Stonecom Stations, 106-9 Kicks Country (WKXD); Lite Rock 95.9 (WLQK).

1. To participate in The Raise The Roof On Reading contest:
 - a. (1) Adult per game will be given an opportunity, to win 10,000 cash.
 - i. 10,000 Raise The Roof On Reading contest - Adult contestants will have :30 seconds to make a series of shots for a potential \$10,000. Shots consist of Starting from behind the half court line, make a lay up including one bounce of the ball prior to lay up, shot from behind free throw line, shot from behind the three point line, shot from behind the half court line with only ONE attempt for the half court shot. Exact and specific Odds On Promotions Details are available upon request. All shots must be completed to exact rules and specifications within the exact :30 second timeline in order to be awarded the 10,000 cash prize. Failure to meet eligibility requirements, failure to comply with rules, or failure to complete shot requirements negates winning ability. This contest will take place at the halftime of the boys' basketball game Selected by Stonecom LLC.
 - ii. The Raise The Roof On Reading contest for Youth - Ages 10-17 with no restrictions. Parents must be present to sign a participation waiver for their child to participate in the contest. Youth contestants will be given :30 seconds to make layup shots at which distance is predetermined by the station ahead of time. Each layup will be worth \$10. This contest is only to win money depending on the amount of shots the contestants make. This contest will take place at the halftime of the girls' basketball game taking place at 6:30pm on the evening of the eligible date selected by Stonecom LLC.
2. At 7:30pm; OR the start of the Boys Basketball Game, whichever comes later, potential contestants, will be randomly drawn and contacted by the Promotions Team. The potential adult contestant will be asked a series of questions to make sure they qualify to take part in the contest.

They will be asked

 - a. Are you a current or former professional, semi professional basketball player or coach who has played or coached at that level anywhere in the world?
 - b. Are you current or former collegiate or junior collegiate basketball player or coach who has played or coached at this level anywhere in the world in the last (5) years?
 - c. Are you current or former collegiate club basketball player or coach who has played or coached at this level anywhere in the world in the last (5) years?
 - d. Are you current or former high school basketball player or coach who has played or coached at this level anywhere in the world in the last (5) years?
 - e. Are you current or former Olympic basketball player or coach who has played or coached at this level anywhere in the world in the last (5) years?
 - f. Are you a current or former employee, family member, agent, successor, or assignee of the promotion sponsor or any promotional agency involved with this promotion? Sponsors are but not limited to the following: Stonecom, 106-9 Kicks Country. Lite Rock 95.9, Rock 93-7, News Talk 100.9, Henry Brothers Roofing, Odds On Promotions.
3. Once the potential contestant is cleared and eligible thru the above series of questions, they will then be given specific instructions about the contest execution of the Raise The Roof On Reading contest from the Promotion Team.
4. The Raise The Roof On Reading contest will be executed at half time of each boys basketball game selected.
5. The Promotions Team will handle all on court contest executions.
6. Limit one official entry per person.
7. Only one contestant per household, whomever is selected first will continue as our contestant and another name will be drawn from the secondary box for youth.
8. Contestants may not use their selection for any other player's nomination. Contestant's unwillingness to participate or ineligibility nullifies their selection and another random contestant will be selected.
9. Schedule is subject to change.

Section Two: Eligibility Restrictions

1. The contest is open to all Stonecom listeners who are legal United States citizens who reside in Stonecom listening area of Middle Tennessee.
2. Employees of Stonecom, its licensee, Stonecom, their subsidiaries, affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners (Henry Brothers Roofing), other radio stations in the Middle Tennessee listening area and the members of their immediate families are ineligible to participate or win. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.
3. Listeners are eligible to win a Stonecom contest only once every thirty days. Only one winner per household is permitted in any contest.

Section Three: Prizes

1. In the event the adult winner executes the promotion and shots to the explicit specifications of the Odds On Promotions / The Raise The Roof On Reading contest rules they could win 10,000.
2. In the Event we have a 10,000 Winner, that person will receive a 1099 at the end of the year from Stonecom. Taxes are the responsibility of the winner.

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3. In the event of a winner, all promotional material such as video, photos all consent forms will be sent in for authorization. Once authorized the company Odds On Promotions will pay off the prize. At that time Odds On Promotions will tell the winner the timeline they will receive their prize.
4. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Participation is required.
5. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of this prize.
6. Prizes will be awarded as is, with no written or express warranty.

Section Four: Selection Of Winners

1. The Raise The Roof On Reading contest registration will take place from 5pm-7:30pm (or the beginning of the boys game whichever comes later) at the entrance of each of the selected High School Basketball Games.
2. Two registration boxes will be displayed. One for Adults 18 and over and one for youth 10-17.
3. Adult contestants will be required to sign a waiver as well.
4. The Promotions Team will attempt to call the potential contestants three times in a 10 minute time frame, before another contestant is chosen. This is the same for the youth and adult contestants.
5. Participation the day of the contest is required.
6. Any onsite changes or modification to the giveaway/obstacle course will be the sole discretion of the Stonecom Promotions Department.
7. All contest decisions are final.

Section Six: Conditions

1. Once the Adult contestant is selected, they will be required to sign information from the Odds On Promotions Company, stating that they have read, agree and understand the rules set for the contest.
2. Attached Addendum Rules - Odds On Promotions requirements, rules and specifications. Contest rules available upon request.
3. Winner is required to sign a release in order receive their prize. Failure or refusal to execute the release will result in winner forfeiting the prize. Pursuant to the liability release, the winners will agree to hold WKXD (106-9 Kicks Country), WLQK (Lite Rock 95.9), WBXE (Rock 93-7) and WUCT (News Talk 94.1/AM 1600); its licensee, Stonecom Cookeville LLC, their subsidiaries, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
4. By participating in the contest, the winner or winners (and their guest or traveling companion, if applicable) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
5. The Station reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Station management. If due to circumstances beyond the control of Station, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
6. No purchase is necessary. The contest is void where prohibited.
7. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of Stonecom.
8. Stonecom is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
9. Station reserves the right to substitute a prize of greater or equal value at its sole discretion.
10. Copies of the written contest rules are available during regular business hours at the main studio of WKXD (106-9 Kicks Country), WLQK (Lite Rock 95.9), WBXE (Rock 93-7), WUCT (News Talk 94.1/AM 1600), WKXD HD-2 (93-3 The Dawg), WKXD HD-3 (Sports Radio 104.7), WLIV (101.9/AM 920 WLIV), and WUCH (96.9 HWY111 Country) at 1 Stonecom Way, Cookeville, TN 38506 or by sending a self-addressed stamped envelope:

Stonecom Radio
1 Stonecom Way
Cookeville, TN 38506
Attention: Promotions Department

Adopted: November 10th,
2023 **Posted:** November
10th, 2023