



EMPLOYMENT OPPORTUNITY

Job Title: Digital Marketing Guru

Stations: Lite Rock 95.9, Rock 93.7, 106.9 Kicks Country, News Talk 94.1

Job Description:

The PREMIERE community radio stations in Tennessee are looking for a part-time DIGITAL MARKETING GURU.

We are the leader in big time events and local programming. When the crap hits the fan, people turn to us! When it's time to have fun, people expect us to be in the middle of it.

We are looking for a Digital Marketing Guru either entry-level or experienced to join our team part-time, with the opportunity for full-time growth. You will help us use web technologies to achieve our business growth goals. You will help identify new opportunities and aspire to increase brand awareness and our key KPI's.

If you're a tech-savvy trendsetter who understands the importance of analytics & listener experience, we would like to meet you. For this position, you should be creative and comfortable working with a team.

Ultimately, you should be able to effectively connect our brand with our online listeners.

Responsibilities:

- Schedule Social Posts & Podcasts using all necessary tools (e.g. website, emails, and social media)
- Analyze Social & Podcast metrics to suggest new strategies
- Build strong listener relationships through social media interaction
- Gather daily Data Reports of all things digital (e.g. web, email, podcast & social) and discuss reports with managers
- Create some in-house graphics like website sliders and podcast artwork.
- Stay up-to-date with digital technologies developments

Requirements:

- An interest in Digital Marketing
- Willingness to continually learn
- Understanding of Facebook and Instagram
- Solid knowledge of Digital analytics
- Excellent verbal and written communication skills



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- Strong analytical and project management skills
- Wordpress & Adobe Creative Suite experience preferred, but not required.

Live in a great part of the world...work with major market talent....give us 10-15 hours a week with room to GROW...and live a great life. If this is you....apply NOW!

Send us your resume at HR@StonecomRadio.Com. We are an equal opportunity employer.

Candidates who meet the above requirements should submit a resume and other materials by **October 15, 2018**:

Stonecom
Attn: Human Resources
259 S. Willow Ave
Cookeville, TN 38501
Or email hr@stonecomradio.com

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